Plymouth Public Library Foundation



Our highest levels of sponsorship can be customized to meet the unique of your organization. All Sponsors benefit from:

- Brand recognition across a spectrum of engaged community members
- Multiple touch points including in-person, digital, and print
- Goodwill and borrowed affinity from one of Plymouth's most trusted and beloved institutions
- The ability to plan and budget in advance and tools to make the most of your spend

\$7,500 - Foundation Sponsor

- Press release announcing sponsorship
- Premiere listing with logo on exterior banner at library entrance
- Feature in digital newsletter, 1-2 times annually
- Logo / Link on library and foundation website, 1 year
- Year-round recognition in library lobby digital banner
- ❖ Exclusive mention in two PPLF email blasts annually ~1,500 addresses
- ❖ 4 social media posts annually
- Platinum level presence at all three flagship events including: Taste of the Town, Arts & Craft Festival, Tee it Up for Literacy Golf Tournament*

\$5,000 - Community Sponsor

- Press release announcing sponsorship
- Logo and listing on exterior banner at library entrance
- Mention in the digital newsletter
- ❖ Logo / link on foundation website, 1 year
- 6 months recognition in library lobby digital banner
- Exclusive mention in one PPLF email blast ~1,500 addresses
- 2 social media posts annually
- Gold level presence at choice of two flagship events including: Taste of the Town, Arts & Craft Festival, Tee it Up for Literacy Golf Tournament, Plymouth Garden Tour*

\$2,500 - Supporting Sponsor

- Press release announcing sponsorship
- Listing on exterior banner at library entrance
- Listing in the digital newsletter, 1-2 times annually
- Logo / link foundation website, 1 year
- Three months recognition in library lobby digital banner
- ❖ Social media post announcing sponsorship
- Silver level presence at choice of one flagship events including: Taste of the Town, Arts & Craft Festival, Tee it Up for Literacy Golf Tournament, Plymouth Garden Tour*



^{*}Presence varies by event and may include: Complimentary event tickets, booth space, verbal mentions, press release mentions, logo placement on all promotional material, event signage and brochures, banner in library lobby before, logo / link on dedicated event websites