

# Plymouth Public Library Foundation



## EVENT SPECIFIC SPONSORSHIP

### 5th Annual Arts & Crafts Festival Saturday, August 10th & Sunday, August 11th from 10 am - 4 pm

#### Event \$5000

*All the benefits of Platinum, Gold, Silver & Pewter plus*

- ❖ Additional premium booth space
- ❖ Full page listing in program
- ❖ Recognition & signage in Library lobby for three months
- ❖ Cross promotion at one other Foundation event

#### Platinum \$2500

*All the benefits of Gold, Silver & Pewter plus*

- ❖ Booth space upgraded to premium
- ❖ Full page listing in program
- ❖ Premium placement on all event signage
- ❖ Logo & link on Foundation email blast (1,500)
- ❖ 2 additional social media posts

#### Gold \$1000

*All the benefits of Silver & Pewter plus*

- ❖ Announcement recognizing sponsorship at event
- ❖ Logo & listing on Library lobby monitor
- ❖ Logo & link on dedicated event website
- ❖ 2 social media posts

#### Silver \$500

*All the benefits of Pewter, plus...*

- ❖ One standard booth space
- ❖ Listing on all event signage
- ❖ Mention on monthly events calendar

#### Pewter \$250

- ❖ Listed on all related press and media
- ❖ Link on Foundation website for two weeks
- ❖ Listed on printed program
- ❖ Listing on slide on Library lobby monitor