

FOUNDATION SPONSORSHIPS

Annual Support for the Plymouth Public Library Foundation

Since 1880, the Plymouth Public Library Foundation, the Library's not-for-profit arm, has worked to ensure our Library has the means to provide quality services and resources to our citizens and now, more than ever we need your support!

Our customizable sponsorships are designed to provide a consistent, annual presence with multiple touch points allowing you to connect with the community on many levels throughout the year.

Partnering with the PPLF builds and reinforces brand awareness while demonstrating your organization's support for the greater Plymouth community. Our history as one of the longest running, most trusted, nonprofits in the greater Plymouth area ensures your charitable dollars are well spent.

Why the Library?

Unsurpassed Reach Across a Range of Patrons

Library sponsors reach a diverse audience of Plymouthians through a wide variety of educational programs, digital initiatives, exhibitions, and special events that provide a range of visibility benefits including in-person, in-print, and digital exposure. Our reach includes,

- ❖ Over 100,000 library visitors annually*
- ❖ Weekly e-blasts to thousands of patrons and supporters
- ❖ Direct mail to over 20,000 local households annually
- ❖ Hundreds of virtual and in-person educational events annually
- ❖ Large community events including
 - Taste of the Town
 - Tee it Up for Literacy
 - Arts & Craft Festival

* FY20: 132,528, FY19: 181,460

